

christopher hallahan

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Philosophy

Great experiences with technology go well beyond writing working efficient code and transmitting raw data. With the rapid expansion of new technology, users deserve more than merely adequate interactions with information. I aim for a common goal in all of my work: make technology a transparent, useful and engaging experience for all audiences, regardless of their ability.

Education

Kent State University, August 2010
Master's of Science, **User Experience Design**
Master's Project Completed: 2010

Kent State University, August 2008
Bachelor's of Arts, **Electronic Media**

Experience

Division of Information Services, Kent State University

Marketing Coordinator *InDesign, Keynote press releases, advertising, communications plans, knowledgebase*

2010 - Present Organize technology communications and marketing materials for end-users and internal employees
Translate technical language into final products that are engaging, beautiful and informative
Help unify technical support and user experience across the University by working directly with users

The Tech Spot @ ResNet, Kent State University

Graduate Assistant and Computer Consultant *InDesign, Photoshop, XHTML, Final Cut, Desktop Support, UNIX, Visio*

2007 - 2010 Led student staff team members, conducted interviews and collaborated with administration
Helped develop repair pricing structures, marketing plans and customer satisfaction reports
Organized a cohesive rebranding campaign, including promotional flyers, t-shirts and flyers*
Used analytical skills to provide 1-1 technology support for all Kent State students, faculty and staff
Performed advanced-level repairs on computers, including Macs (Certified Macintosh Technician)
Created instructional videos for students, promotional videos and multimedia slide shows *

Freelance Web Programming and Design, Hallahan Productions

Photoshop, Dreamweaver, XHTML, CSS, Wordpress, CMS, JavaScript, search optimization, information architecture

2004 - 2010 Freelance web programming and design for education, business and non-profit (see online portfolio)

School of Journalism and Mass Communication, Kent State University

Graduate Assistant *Adobe Dreamweaver, Adobe Contribute, Adobe Acrobat, XHTML, CSS, Final Cut Pro*

2008 - 2009 Managed the redesign and faculty/staff support of the JMC web site *
Developed the overall navigation, contributor training and content management for the site

Akron News Now (Rubber City Radio Group)

Marketing Intern *InDesign, Google Analytics, Online advertising campaigns*

2008 Edited promotional videos and compiled "one-sheeter" marketing materials*



Visit my resume's companion web site at www.hallahanontech.com for a complete portfolio and weblog.