

christopher hallahan

3480 Wyoga Lake Rd, Cuyahoga Falls, OH 44224 330.357.9173 challahan@gmail.com chrishallahan.com

Philosophy

Great experiences with technology go well beyond writing working code and transmitting raw data. With the rapid expansion of new technology, users deserve more than merely adequate interactions with information. I aim for a common goal in all of my work: make technology a transparent, useful and engaging experience for all audiences, regardless of their ability.

Education

Kent State University, August 2010

Master's of Science, **User Experience Design**

Master's Project Completed: 2010

Kent State University, August 2008

Bachelor's of Arts, **Electronic Media**

Experience

Division of Information Services, Kent State University

Marketing Coordinator *User experience design, usability, advertising, social media, Axure, Mac OS X, Windows, mobile*
2010 - Present Advocate for end users by working across teams to integrate information architecture design principles
Organize technology communications and marketing materials for end-users and internal employees
Translate technical language into final products that are engaging, beautiful and informative
Unify technical support and user experience across the university through online support and testing

The Tech Spot @ ResNet, Kent State University

Graduate Assistant and Computer Consultant *InDesign, Illustrator, Photoshop, XHTML, Final Cut Pro, Visio*
2007 - 2010 Led student staff team members, conducted interviews and collaborated with administration
Developed repair pricing structures, marketing plans and customer satisfaction reports
Organized a cohesive rebranding campaign, including social media, flyers, t-shirts and web sites*
Used analytical skills to provide 1-1 technology support for all Kent State students, faculty and staff

Freelance Web Programming and Design, Hallahan Productions

Photoshop, Dreamweaver, XHTML, CSS, Wordpress, CMS, JavaScript, search optimization, information architecture
2004 - Present Freelance web programming and visual design for education, business and non-profits

School of Journalism and Mass Communication, Kent State University

Graduate Assistant *Adobe Dreamweaver, Adobe Contribute, Adobe Acrobat, XHTML, CSS, Final Cut Pro*
2008 - 2009 Managed a year-long redesign project for the Journalism/Mass Communication web site *
Developed the overall design, navigation, training and content management strategy for the site

Akron News Now (Rubber City Radio Group)

Marketing Intern *InDesign, Google Analytics, online advertising campaigns, video editing*
2008 Edited promotional videos and compiled "one-sheeter" marketing materials using site analytics *



Visit my resume's companion web site at www.chrishallahan.com for a complete portfolio and weblog.